Ebwproductions.eth

Web 3.0 Distribution & Musicians

Blockchain and NFT's

NFT's and artist rights

Non-fungible Token (NFT) - any digital asset (mp3, photo ,video , txt ect.), uploaded to the blockchain that cannot be altered, changed. Identification of NFT asset cannot be duplicated nor forged .

Provides

- A unique ID and digital timestamp (Can be used in the court of law to validate copyright*)
- Sole ownership of assets through crypto wallet address (Blockchain Ledger)
- Unchangeable software for trustless distribution of Royalties (No middle men or Company/Label)
- Due to the Above, Complete music rights for original works granted to original creator(s) of NFT

^{*}consult an attorney if you want but this is disruption in action

The future of streaming is airdrops to your wallet



Airdrops

Airdrops - Digital assets delivered or transferred to Crypto wallets without wallet holders input or efforts.

*Can be accepted or ignored by recipient

Provides:

- A Method to share content to wallet holders (Digital assets and royalties splits)
- A Quantifiable list of people who support you (Acts as an email list for web 3.0)

Management

- Openseas.io
- NFTbank.ai
- Nft.kred
- Collab.land (discord)

NFT/Crypto Wallets

Cryptographic wallets are secured by a 12 to 25 word mnemonic. *never share these with anyone*

- -If this code is lost your account is lost, that is what sole ownership is.
- -Mnemonic code only needs to be input on upon wallet recovery (installing a wallet on a new device)
- -A password or pin is set as a protective barrier and ease of use
- -This password or pin will be input anytime you lock a wallet.

NFT/Crypto Wallets

NFT Wallet - a Software interface that allows users to store, track, receive and send Digital assets. The Creation of an NFT is Known as *Minting*

Wallet Examples:

- Metamask, Ledger, Nami, Coinbase

Address:

Your wallet will receive assets via the wallet address, each wallet can be tracked and is publicly viewable

Exclusivity

- Content, web pages, and even whole websites can be locked behind a nft wall.
- Ownership of NFT must be verified before access is given.

^{*}Openseas.io is a great place to view NFT's

Exclusivity use case

Exclusivity Example with 15% supporter incentive (Numbers are customizable for every artist)

Example: Supporter buys pass (1st payment to artist - 15% back to supporter)

Nft pass holder buys new album NFT (2nd payment to artist - 15% back to supporter)

Nft holder sells the album nft (profit for supporter- Royalties to artist + 15% to supporter) (3rd kickback)

Not only does 15% of all income to the artist go back to the supporter

but the artist gets paid 3-4 times on one project, while maintaining all music rights

Exclusivity use case #2

- An artist promotes the sale of an upcoming concert to his fan/support base.
- 10 back-stage passes are sold in the form of NFT's.
- 1st person to buy a pass gets a "one of a kind" custom NFT as well as a physical piece of merchandise at the concert.
- When the 10 people arrive on stage each has their wallet verified and given backstage access.
- The #1 Back Stage Holder is airdropped an NFT they can keep or sell

 Everytime a NFT is sold, a percentage of the sale will be given to artist as royalties in perpetuity (amount can be set by artist)

NFT's

Anything that can be created on a computer can be an NFT!

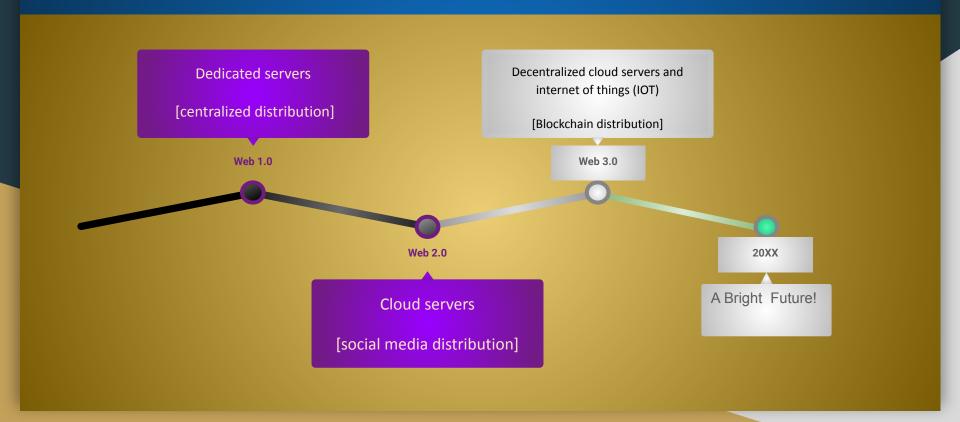
- <u>Music albums</u>, EP's, LP's, and Singles
- Album art in the form of PNG/JPG
- That **Ebooks** you just wrote
- That one **Photos** your ashamed of
- Those college PDF's
- <u>3D digital Files</u> (mesh/texture)
- <u>Text files</u>
- <u>Computer code</u>, python, java script, ect
- Videos in most formats, MP4

NFT's

- Ut What is stopping someone from uploading my content to the blockchain as a copycat
- Nothing, however the blockchain is open to public view and all people will see the date and address of the original content Minter. In addition Identity protocols are enforced by nature of the block chain.

Note* always Inform supporters of your official address and of potential copycats

Web 3.0



Web 3.0

WEb 3.0 as a tool for community

- Metapress webpage/website nft verifier
- Get-Protocol nft ticket service

Web 3.0

Digital Ownership will rule the future. It has been in play for several years

- -Airplane tickets are QR codes the print physical tickets
- -Concert tickets are QR codes the grant access
- -Debit and credit cards are NFt wallets that transact just as Crypto-Currency.
- Web 3.0 will incorporate wallet to website login destroying the need for emails and passwords

